Google Developer Group
Riga

Google Developer Group on Campus
Riga Technical University

DevFest
Riga

FOOD & DRINKS PARTNERSHIP INVITATION



Want your product in the hands of ~500 students and builders?

Become a partner

team@gdgriga.com

FEBRUARY 2027 · DATE TBC · RIGA, LATVIA

~500 EXPECTED ATTENDEES

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{ DevFest } Riga

EXPECTED ATTENDEES

~500 </>

DevFest is the world's largest community-driven tech conference, run every year by Google Developer Groups. **DevFest Riga** is our first, planned for **February 2027**: a full day of talks, hands-on workshops and building, open to students, developers, founders and curious builders.

DEVFEST AROUND THE WORLD IN 2025

790
DevFests worldwide

114
countries

95%
of attendees would recommend it

FEBRUARY 2027 · DATE TBC · RIGA, LATVIA

WHO ARE WE?

NOT GOOGLE EMPLOYEES

Google Developer Group Riga (GDG Riga) and Google Developer Groups on Campus at Riga Technical University (GDG on Campus RTU) are part of the global Google Developer Groups community, bringing together people who are passionate about **technology**, **innovation**, and **continuous learning**.

Google Developer Group
Riga

A community for developers, tech professionals, founders and curious builders **across Latvia**.

Google Developer Group on Campus
Riga Technical University

A **student-led** gateway to practical tech, industry connections and learning by doing.

Our events are **free to attend**, and everything we do, from inviting international experts to organizing hands-on workshops and conferences, is made possible through **volunteer efforts** and the **support of organizations** that share our vision.

OUR PREVIOUS EVENTS.

Community building is already happening.

We brought together around 250 participants thanks to the support of RTU Innovation and their conference hall “The Moon”.

Now we are scaling up to DevFest Riga, and we want everyone in the room fed, focused and building.



15 JUNE 2026 / FUTURE TECH CONFERENCE



02 NOV 2026 / CODING WITH AI: BUILDING AGENTS

Don’t just sponsor DevFest.

Be the reason the room keeps going.



Put your product in the hands of ~500 people

Students and young professionals try it in person, at a good moment, instead of scrolling past an ad.
That is the kind of sampling people remember and talk about.

Connect your brand to education and local tech

Your support keeps DevFest Riga free for students and young professionals:
the people who become tomorrow’s developers, founders and customers.

Before DevFest.

Make the connection before attendees arrive.

- Prominent **“Food & Drinks Partner” recognition** on GDG Riga and GDGoC RTU event communications and the event page, including a **linked logo**.
- **Dedicated partner announcement** on GDG Riga social channels, with your brand tagged.
- **Your name featured** in event information and registration communications.
- **Instagram Stories and LinkedIn mentions** in the run-up to the event, acknowledging your role.
- Option for a **co-created post or short video** introducing your product to the community.



During DevFest.

Let people experience your brand in person.

- **Partner branding** on welcome and partner slides, plus a **spoken thank-you by the host**.
- **Your product served to every attendee**, with your branding at the food and drinks table.
- Space for a **roll-up, banner or branded display**, subject to the venue's guidelines.
- Optional **tasting or sampling corner** run by your team.
- Opportunity to share **offers, discount codes or career opportunities** through a QR code or flyers.

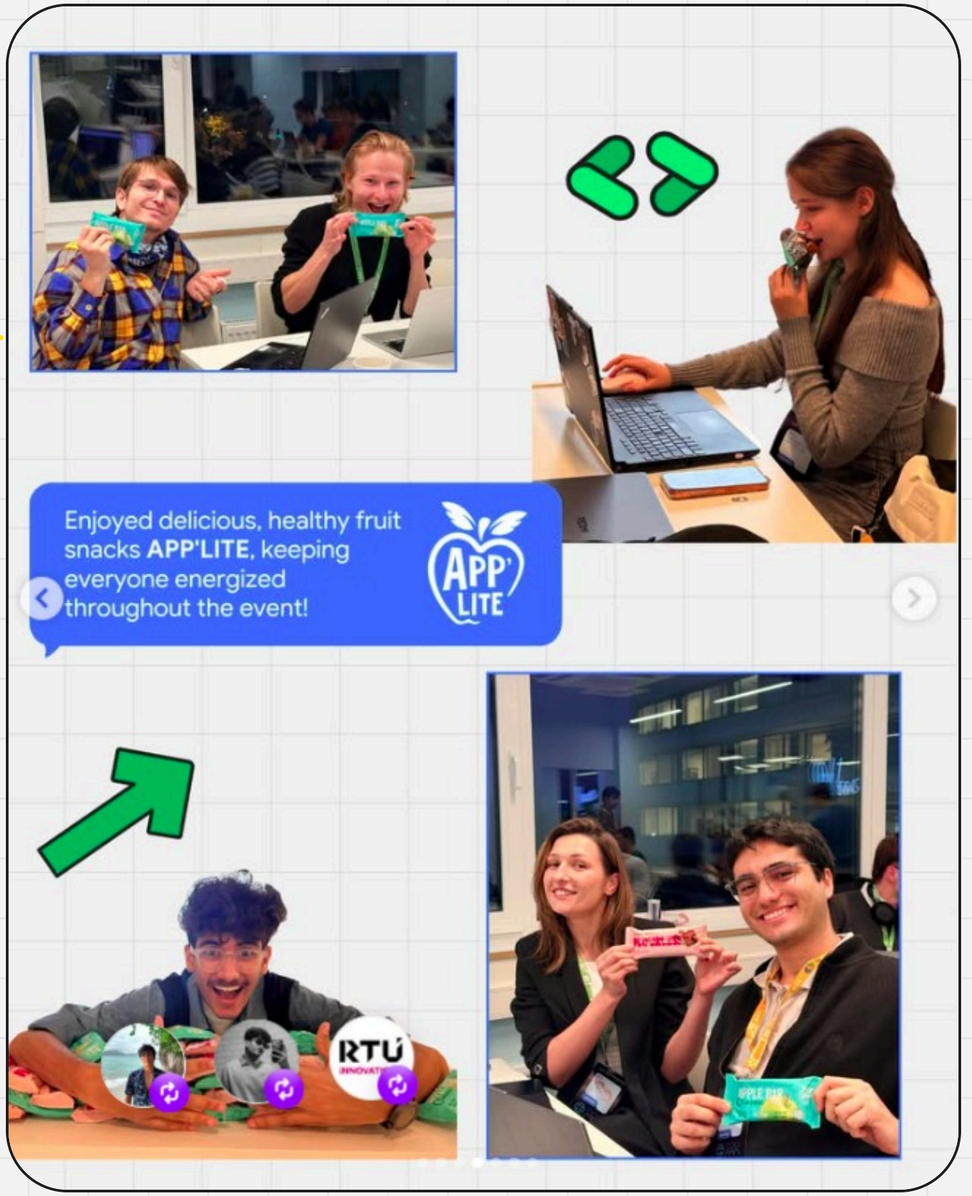


After DevFest.

Your contribution stays visible after the doors close.

- **Partner recognition** in post-event thank-you posts and event recaps.
- **Tagged event photos, Instagram Stories and Reels** showing your product in attendees' hands.
- A **curated selection of event photos** featuring your product in action, with usage rights agreed in advance.
- **First invitation** to partner on upcoming GDG Riga events, including workshops, meetups and the next DevFest.

HOW WE THANKED A PREVIOUS SNACK PARTNER ↓



We are looking for in-kind food and drinks.

Enough for around 500 people across a full conference day. Cover one category or all four: every contribution helps, and we are happy to combine several partners.

01

COLD DRINKS

Water, soft drinks, juices or energy drinks.

~500 SERVINGS

02

COFFEE & TEA

Hot drinks to keep the room warm and focused.

~500 CUPS

03

SNACKS

Bars, fruit, pastries, sweets or anything easy to grab.

~500 PORTIONS

04

LUNCH

Pizza, sandwiches, wraps or similar for everyone.

~500 PORTIONS

You provide the product. **We create** the serving setup, promotion, photos and partner recognition.

Not another day of passive listening.





TECH TALKS

LIVE WORKSHOPS

HACKATHONS

NEW CONNECTIONS

100% volunteer-powered.

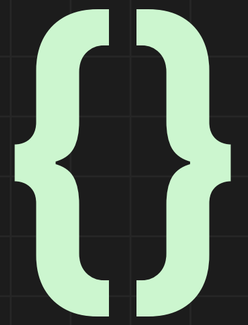
NOT GOOGLE EMPLOYEES

We are students and young professionals who contribute our time, skills and energy because we believe that **opportunities to learn, build and connect should be accessible to everyone**.



By partnering with us, your company does more than feed an event. **You help make technology education and meaningful professional connections accessible to hundreds of people in Latvia.**

GOOD IDEAS RUN ON GOOD FOOD.



If your product gives people the energy to build, there is a room of ~500 of them waiting at DevFest Riga.

LET’S BUILD IT TOGETHER

Become the fuel behind Riga’s tech community.

LET’S TALK →

team@gdgriga.com
gdg.community.dev/gdg-riga/

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