Google Developer Group
Riga

Google Developer Group on Campus
Riga Technical University

DevFest
Riga

TAKE THE STAGE AT DEVFEST RIGA

Industry speaker & partner invitation.
Your experts, in front of ~500 builders.

Become a speaker

team@gdgriga.com



DEVFEST RIGA · FEBRUARY 2027 · RIGA, LATVIA

~500 EXPECTED ATTENDEES

THE INDEX.

Click any chapter to jump straight to it →

03 What's DevFest?
04 Who Are We?
05 Your Experts, Our Stage
06 What to Talk About
07 Speaker Guidelines
08 What We Have Built
09 Why It Matters for Latvia
10 From the Baltics to the World
11 More Ways to Get Involved
12 We Offer: Visibility
13 We Offer: Talent & Knowledge
14 Ways to Partner
15 The Attendee Experience
16 GDG is Volunteer-Powered
17 Why Now?
18 Let's Talk!

{ DevFest } Riga

EXPECTED ATTENDEES

~500 </>

DevFest is the world's largest community-driven tech conference, run every year by Google Developer Groups. **DevFest Riga** is our first, planned for **February 2027**: a full day of talks, hands-on workshops and building, open to students, developers, founders and curious builders.

DEVFEST AROUND THE WORLD IN 2025

790
DevFests worldwide

114
countries

95%
of attendees would recommend it

FEBRUARY 2027 · DATE TBC · RIGA, LATVIA

WHO ARE WE?

NOT GOOGLE EMPLOYEES

Google Developer Group Riga (GDG Riga) and Google Developer Groups on Campus at Riga Technical University (GDG on Campus RTU) are part of the global Google Developer Groups community, bringing together people who are passionate about **technology**, **innovation**, and **continuous learning**.

Google Developer Group
Riga

A community for developers, tech professionals, founders and curious builders **across Latvia**.

Google Developer Group on Campus
Riga Technical University

A **student-led** gateway to practical tech, industry connections and learning by doing.

Our events are **free to attend**, and everything we do, from inviting international experts to organizing hands-on workshops and conferences, is made possible through **volunteer efforts** and the **support of organizations** that share our vision.

Your experts.
Our stage.

IN THE ROOM
~500 </>

The biggest way to partner with DevFest Riga is to **give one of your engineers or tech leaders a speaking slot**. Your expert shares real knowledge, and your company is seen as a place where serious tech happens.

FORMAT 01

Tech talk

A 20 to 30 minute talk on the main stage, followed by audience Q&A.

FORMAT 02

Hands-on workshop

Attendees build something real, with your expert guiding them step by step.

FORMAT 03

Panel or fireside chat

Join other industry voices for an open conversation on where tech is heading.

IN PERSON IN RIGA · OR REMOTE, IF TRAVEL IS NOT POSSIBLE

Google tech, or the tech you know best.

Speakers can go deep on a Google technology, or share what their team knows about technology in general. Both are welcome on the same stage.

GOOGLE TECHNOLOGIES

- Gemini & Google AI Studio
- Google Cloud
- Firebase
- Android & Flutter
- Google Antigravity & AI agents
- Vertex AI
- Google Maps Platform

GENERAL TECH TOPICS

- Cybersecurity
- AI & machine learning
- Cloud & infrastructure
- Data & analytics
- FinTech & payments tech
- Software testing & QA
- DevOps & platform engineering
- Mobile & web development
- Engineering at scale
- Building tech products
- Careers in tech

Have something else in mind? **If it is technical and useful to developers and students, let’s talk about it.**

Tech first. Never a sales pitch.

Our audience comes to learn. Talks that teach build far more trust in your brand than any advert could.

1. **Technical and educational**
   Real knowledge attendees can use: how something works, how your team built it, what you learned.

2. **Real stories are welcome**
   Engineering challenges, architecture decisions and lessons from production. Demos are fine when they teach.

3. **No product pitches**
   No pricing, sales slides or hiring ads on stage. Open roles can go on the partner wall instead.

4. **We shape it together**
   Send us a title and a short abstract. We help fit it to the audience and the programme.

WHAT EVERY SPEAKER GETS

- A slot on the official DevFest Riga programme
- A speaker profile on the event page
- Speaker announcement posts on our social channels, with your company tagged
- Stage, screen, microphone and tech support on the day
- Photos from the talk to share afterwards

WHAT WE HAVE BUILT.

Community building is already happening.

In 2026 alone we ran conferences, tech talks, hackathons and hands-on workshops at Riga Technical University, **all free to attend**.

We have already flown in speakers from Finland, Sweden and Estonia to share their experience with Latvian students and developers.



15 JUNE 2026 / FUTURE TECH CONFERENCE



02 NOV 2026 / CODING WITH AI: BUILDING AGENTS

Opportunity, for free.

Every workshop we run is free. That is the whole point.

01 / STUDENTS

Skills they can show

Hands-on workshops where students build real projects, meet the people who hire, and leave with something for their CV.

02 / DEVELOPERS

The latest tech, first-hand

Talks and codelabs on AI, cloud and the newest tools, from experts who build with them every day.

03 / STARTUP ECOSYSTEM

Ideas into prototypes

Founders, students and engineers in one room. That is where teams form, ideas get tested and Latvian startups find talent.

Our goal is simple: **make Riga a place where Latvia's next generation of tech talent is built, and stays.**

From the Baltics to the world.

World-class speakers, right here in Riga.

SPEAKERS WE HAVE ALREADY BROUGHT IN

Finland Sweden Estonia

WHAT WE ARE PLANNING FOR DEVFEST

United States Asia Worldwide

Bringing an international speaker to Riga means flights, a hotel and a lot of coordination. **Your support turns an invitation into a talk**, and gives hundreds of Latvian students and developers access to experience they would otherwise have to travel abroad for.

More ways to get involved.

Alongside a talk, or instead of one. Pick one thing or several: even the smallest step makes a real difference.

01

Spread the word

Share our event on your Instagram, LinkedIn or internal channels so more students hear about it.

02

Lend us your name

Your logo on our banner gives the event credibility and helps us reach new people.

03

Set a Vibe Zone challenge

Give attendees a real problem from your industry to build a solution for on the day.

04

Showcase your tech

Bring a demo, a product or a display that attendees can try for themselves.

05

Mentor or judge

Send someone from your team to mentor builders or judge the Vibe Zone challenge.

06

Help bring global speakers

Support a speaker’s travel, or contribute prizes, swag or food.

Your brand, in front of 500.

Before, during and after the event.

- **Your logo on our banners**, event slides and the official event page, with a link to your site.
- **Dedicated partner posts** on GDG Riga and GDGoC RTU social channels, with your brand tagged.
- **Instagram Stories, Reels and LinkedIn mentions** in the run-up to the event.
- A **spoken thank-you from the host** on stage, in front of the full audience.
- **Tagged photos and a recap** after the event, with professional images you can use yourself.



Talent, ideas and know-how.

What a community of builders can do for your team.

- A **private workshop for your employees**: a hands-on session on AI tools and modern development, run by our community.
- **Meet young talent**: share internships and open roles with our community and talk to candidates on site.
- **Fresh ideas from your challenge**: see what students and developers build around your real-world problem.
- **Host a community meetup** at your office, subject to a separate agreement.
- **Employer brand** among the students who will be Latvia's next engineers, founders and customers.



Start small, or go big.

There are no fixed packages. These are starting points, and we are happy to shape a partnership around what suits you.

PARTNERSHIP	YOU PROVIDE	WE PROVIDE
Speaker partner	An expert from your team for a talk, workshop or panel	A stage slot, a speaker profile and promotion of the talk
Community partner	Share our event with your audience	Logo on the partner slide and a thank-you post
Challenge partner	A Vibe Zone challenge and a mentor or judge	Challenge branding, a demo moment and the winners' showcase
Showcase partner	A demo, display or product to try	A space at the event and a mention from the stage
Global speaker partner	Support for a speaker's travel	"Brought to you by" on that talk, plus full visibility

Not another day of passive listening.





TECH TALKS

LIVE WORKSHOPS

HACKATHONS

NEW CONNECTIONS

100% volunteer-powered.

NOT GOOGLE EMPLOYEES

We are students and young professionals who contribute our time, skills and energy because we believe that **opportunities to learn, build and connect should be accessible to everyone**.



By partnering with us, your company does more than support an event. **You help make technology education and meaningful professional connections accessible to hundreds of people in Latvia.**

THE RIGHT TIME TO BE PART OF THE LATVIAN FUTURE.

Riga’s first DevFest happens once. Your experts can be on its stage.

LET’S BUILD IT TOGETHER

Put your experts on the DevFest Riga stage.

LET'S TALK →

team@gdgriga.com

gdg.community.dev/gdg-riga/

February 2027 · Date TBC · ~500 expected attendees